



XNM LIVE

MUSIC - MEDIA - MOVEMENT

XM IS A DYNAMIC CREATIVE COMPANY WITH A STRONG FOUNDATION IN LIVE ENTERTAINMENT, BROADCAST, AND CULTURAL PROGRAMMING. BUILT ON DECADES OF COLLECTIVE INDUSTRY EXPERIENCE WITH OVER 25 YEARS OF EXPERTISE ACROSS MUSIC EVENTS, FESTIVALS, AND MEDIA, XM HAS DEVELOPED A DEEP UNDERSTANDING OF HOW AUDIENCES ENGAGE WITH LIVE EXPERIENCES IN AN EVER-EVOLVING CULTURAL AND DIGITAL LANDSCAPE. HAVING DELIVERED AND SUPPORTED A WIDE RANGE OF MUSIC EVENTS, FESTIVALS, AND BROADCAST PRODUCTIONS ACROSS AUSTRALIA AND NEW ZEALAND, XM HAS CONSISTENTLY OPERATED AT THE INTERSECTION OF CREATIVITY, CULTURE, AND AUDIENCE CONNECTION.

IN 2025, XM LIVE EMERGED AS A NATURAL EVOLUTION OF THE COMPANY - A DEDICATED BRANCH BORN FROM PREVIOUS ENTERTAINMENT VENTURES, DESIGNED TO MEET THE SHIFTING DEMANDS OF THE MODERN EVENTS INDUSTRY. THIS NEW DIRECTION REFLECTS A REFINED VISION FOCUSED ON BOUTIQUE FESTIVAL EXPERIENCES, CURATED LIVE EVENTS, AND CULTURALLY DRIVEN PROGRAMMING. THROUGH XM LIVE, THE COMPANY HAS EMBRACED A MORE AGILE AND FORWARD-THINKING APPROACH, DEVELOPING NEW BRANDS AND FORGING STRATEGIC PARTNERSHIPS THAT PRIORITISE AUTHENTICITY, CREATIVITY, AND COMMUNITY ENGAGEMENT.

TODAY, XM CONTINUES TO BUILD A REPUTATION FOR DELIVERING PREMIUM, EXPERIENCE-LED EVENTS THAT RESONATE WITH NICHE AUDIENCES, WITH A PARTICULAR FOCUS ON MUSIC CULTURE AND IMMERSIVE LIVE ENVIRONMENTS. BY COMBINING INDUSTRY KNOWLEDGE WITH A PROGRESSIVE OUTLOOK, XM LIVE REPRESENTS THE NEXT CHAPTER IN THE COMPANY'S EVOLUTION - ONE THAT IS SHAPED BY INNOVATION, COLLABORATION, AND A COMMITMENT TO CREATING MEANINGFUL, MEMORABLE EXPERIENCES.





XMM FIVE

ARTISTS WE HAVE WORKED WITH:

50 CENT 112 ALLURE AZ YET BLACKSTREET BOYZ II MEN BRIAN MCKNIGHT
CALI SWAG DISTRICT CHINGY COOLIO CRAIG DAVID D12 DJ JAZZY JEFF
DJ KAY-SLY DJ LORD DJ SB ERIC BENET HORACE BROWN JOE JOHNNY GILL
JONN HART KANYE WEST K-CI & JOJO KENDRICK LAMAR LLOYD
MARQUES HOUSTON MAXI PRIEST MUSIQ SOULCHILD NAUGHTY BY NATURE
NEXT NICK CANNON NICKI MINAJ PINK PLEASURE P PUBLIC ENEMY
RALPH TRESVANT RAY-J SHAI SISOO TEDDY RILEY THE JACKSONS TINASHE
T-PAIN TYGA



LETS WORK TOGETHER

PO BOX 2477, ROWVILLE VIC 3178 AU

W: WWW.XMLIVE.CO

E: INFO@XMLIVE.CO

XXMM
LIVE